

PRIVACY POLICY FOR WIN-MUSTANG.COM

1. DEFINITIONS

- 1.1. Administrator – Quantum Marketing Corporation Limited.
- 1.2. Personal Data – all information about an identified or identifiable natural person through

one or more specific factors defining physical, physiological, genetic, mental, economic, cultural, or social identity, including device IP, location data, online identifier, information collected via cookies, and other similar technologies.

- 1.3. Policy – this Privacy Policy.
- 1.4. GDPR – Regulation (EU) 2016/679 of the European Parliament and of the Council of 27

April 2016 on the protection of natural persons concerning the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC and the Act of May 10, 2018, on the Protection of Personal Data (consolidated text, Journal of Laws 2019, item 1781).

1.5. Service – the service and online store operated by the Administrator at <https://win-mustang.com>.

1.6. User – any natural person visiting the Service or using one or more services or functionalities described in the Policy.

2. DATA PROCESSING IN CONNECTION WITH THE USE OF THE SERVICE

2.1. In connection with the User's use of the Service, the Administrator collects data to the extent necessary to provide the individual services offered, as well as information about the User's activity in the Service. Below are detailed rules and purposes for processing personal data collected during the User's use of the Service.

3. PURPOSES AND LEGAL BASIS FOR DATA PROCESSING IN THE SERVICE

USING THE SERVICE

3.1. Personal data of all persons using the Service (including IP address, other identifiers, and information collected via cookies or other similar technologies) who are not registered Users (i.e., persons without a profile in the Service) are processed by the Administrator:

3.1.1. For the purpose of providing electronic services in terms of making content collected in the Service available to Users, including:

- a) to the extent necessary to establish, shape the content, amend, terminate, and properly execute electronic services and fulfill orders placed by the User;

- b) to fulfill orders placed by the User for products available in the Service's assortment;

- c) to handle complaints submitted by the User and return payments in the case of withdrawal from the contract (return of goods); – in this case, the legal basis for processing is the necessity of processing to perform the contract (Article 6(1)(b) GDPR);

3.1.2. For analytical and statistical purposes – in this case, the legal basis for processing is the legitimate interest of the Administrator (Article 6(1)(f) GDPR), consisting of conducting analyses of Users' activity and preferences to improve the functionalities and services provided;

3.1.3. For the possible establishment, investigation, or defense against claims – the legal basis for processing is the legitimate interest of the Administrator (Article 6(1)(f) GDPR), consisting of protecting its rights;

3.1.4. For the marketing purposes of the Administrator and its trusted partners, by sending a newsletter – the legal basis for processing is the User's consent (Article 6(1)(a) GDPR).

3.1.5. For the marketing purposes of the Administrator, including presenting offers and products in the Service related to providing electronic services – the legal basis for processing is a legitimate interest (Article 6(1)(f) GDPR).

Detailed rules for processing personal data for marketing purposes are described in the "MARKETING" section.

3.2. The User's activity in the Service, including their personal data, is recorded in system logs (a special computer program used to store a chronological record containing information about events and actions

related to the IT system used to provide services by the Administrator). The information collected in the logs is processed primarily for purposes related to the provision of services. The Administrator also processes it for technical, administrative purposes, to ensure the security of the IT system, and for analytical and statistical purposes – in this regard, the legal basis for processing is the legitimate interest of the Administrator (Article 6(1)(f) GDPR).

REGISTRATION IN THE SERVICE

3.3. Persons registering in the Service are asked to provide the data necessary to create and manage an account. This is done by completing the registration form available on the Store's website, providing a phone number, and submitting all consents and declarations required at registration, including "I have read and accept the Terms and Conditions and Privacy Policy." In the next step, before making a purchase, the customer is required to provide their first name, last name, email address, and phone number, to which the purchased product will be sent. Such data can be deleted at any time by sending an email to quantummarketing.corp.ltd@gmail.com. Providing the data marked as mandatory is required to create and manage an account, and failure to provide them will result in the inability to create an account. Providing other data is voluntary.

3.4. Personal data is processed:

- 3.4.1. For the purpose of providing services related to the creation and management of the

account in the Service – the legal basis for processing is the necessity of processing to perform the contract (Article 6(1)(b) GDPR), and for data provided optionally – the legal basis for processing is consent (Article 6(1)(a) GDPR);

- 3.4.2. For analytical and statistical purposes – the legal basis for processing is the legitimate interest of the Administrator (Article 6(1)(f) GDPR), consisting of conducting analyses of Users' activity in the Service and how they use the account, as well as their preferences to improve the functionalities used;

- 3.4.3. For the possible establishment, investigation, or defense against claims – the legal basis for processing is the legitimate interest of the Administrator (Article 6(1)(f) GDPR), consisting of protecting its rights.

- 3.4.4. For the marketing purposes of the Administrator and other entities – the rules for processing personal data for marketing purposes are described in the "MARKETING" section.

3.5. If the User places any personal data of other persons in the Service (including their first name, last name, address, phone number, or email address), they may do so only if it does not violate applicable law and the personal rights of those persons. Placing personal data of others without their consent or fictitious data is prohibited.

ORDERING (USING PAID SERVICES IN THE SERVICE)

3.7. Placing an order (purchasing goods or services) by the Service User involves processing their personal data to fulfill the ordered goods or services. Providing the data marked as mandatory is required to accept and manage the order, and failure to provide them will result in the inability to fulfill the order by the Administrator or another entity. Providing other data is optional and not required to fulfill the ordered service or deliver the goods.

3.8. Personal data is processed:

- 3.8.1. To fulfill the order placed – the legal basis for processing the data is the necessity of their processing to perform the contract concluded with the person to whom the data relates (Article 6(1)(b) GDPR); for optional data provided, the legal basis for processing is the consent of the person to whom they relate (Article 6(1)(a) GDPR);

- 3.8.2. To fulfill statutory obligations imposed on the Administrator, resulting in particular from tax regulations and accounting laws – the legal basis for processing is the legal obligation arising from the Administrator's obligations related to, among other things, maintaining accounting and tax records for the period required by law (Article 6(1)(c) GDPR);

- 3.8.3. For analytical and statistical purposes – the legal basis for processing is the legitimate interest of the Administrator (Article 6(1)(f) GDPR), consisting of conducting analyses of Users' activity in the Service and their purchasing preferences to improve the functionalities used in the Service;

- 3.8.4. For the possible establishment, investigation, or defense against claims – the legal basis for processing is the legitimate interest of the Administrator (Article 6(1)(f) GDPR), consisting of protecting its rights during the period when it is possible to pursue claims against the

Administrator in connection with the performance of the service or sale of goods.

3.9. Personal data is processed:

- 3.9.1. To identify the sender and manage their inquiry submitted via the provided form – the

legal basis for processing is the necessity of processing to perform the service agreement (Article 6(1)(b) GDPR);

- 3.9.2. For analytical and statistical purposes – the legal basis for processing is the legitimate interest of the Administrator (Article 6(1)(f) GDPR), consisting of conducting statistics on inquiries submitted by Users via the Service to improve its functionality;

- 3.9.3. For marketing purposes. 4. MARKETING

4.1. The Administrator processes Users' personal data to carry out marketing activities, which may include:

- 4.1.1. Sending email and SMS notifications about interesting offers or content, which in some cases contain commercial information (newsletter service);

- 4.1.2. Conducting other types of activities related to direct marketing of goods and services (sending commercial information electronically and telemarketing activities).

4.2. The Administrator does not profile Users for marketing purposes.

4.2. Personal data is processed:

- 4.2.1. To provide the newsletter and SMS service, including sending marketing content – the

legal basis for processing is the User's consent to receive it (Article 6(1)(a) GDPR);

- 4.2.2. For analytical and statistical purposes – the legal basis for processing is the legitimate

interest of the Administrator (Article 6(1)(f) GDPR), consisting of analyzing Users' activity in the Service to improve the functionalities used;

- 4.2.3. For the possible establishment, investigation, or defense against claims – the legal basis for processing is the legitimate interest of the Administrator (Article 6(1)(f) GDPR).

The User can unsubscribe from the newsletter at any time. They can contact the Customer Service Department by sending an email. The User can also unsubscribe by clicking "Unsubscribe" directly from the newsletter message they received.

5. COOKIES AND SIMILAR TECHNOLOGY

5.1. Cookies are small text files installed on the User's device when browsing the Service. Cookies collect information that facilitates the use of the Service – for example, by remembering the User's visits to the Service and their activities. These files are stored on the User's end device (computer, smartphone, tablet, etc.). These files remember the products added to the cart and customize the content of the website to the User's interests. Thanks to cookies, it is possible to collect statistical data from the Service, which allows us to develop the Store according to our Customers' preferences.

5.2. If the User does not agree to the storage of cookies on their device, they should configure their browser settings accordingly or delete the stored cookies from the browser's memory after each use of the Service. It should be noted that restricting the use of cookies may hinder or prevent the use of the Service.

5.3. To consent to the storage of cookies, the User must give consent visible at the bottom of the Service.

5.4. The Service collects information about geolocation, i.e., the Administrator verifies from which location (continent, country, region, and city) the User is placing an order.

SERVICE COOKIES

5.5. The Administrator uses so-called service cookies primarily to provide electronic services to the User and improve the quality of those services. In this regard, the Administrator and other entities providing analytical and statistical services on its behalf use cookies, storing information or gaining access to information already stored on the User's end telecommunications device (computer, phone, tablet, etc.). Cookies used for this purpose include:

- 5.5.1. User input cookies (session identifier) for the duration of the session;

- 5.5.2. Authentication cookies used for services requiring authentication for the duration of the session;

- 5.5.3. Security cookies used to ensure security, e.g., used to detect authentication abuses;
- 5.5.4. Persistent cookies used to personalize the User's interface for the duration of the session or slightly longer;
- 5.5.5. Cookies used to monitor website traffic, i.e., data analytics, including Google Analytics cookies (these are files used by Google to analyze how the User uses the Service, to create statistics and reports on the operation of the Service). Google does not use the collected data to identify the User or combine this information to allow identification. Detailed information on the scope and rules of data collection related to this service can be found at: [[https:// www.google.com/intl/en/policies/ privacy/partners](https://www.google.com/intl/en/policies/privacy/partners)](<https://www.google.com/intl/en/policies/ privacy/partners>).

6. PERIOD OF PERSONAL DATA PROCESSING

6.1. The period of data processing by the Administrator depends on the type of service provided and the purpose of the processing. As a rule, data is processed for the duration of the service provision or the order execution until:

- 6.1.1. The contract has been completed;
- 6.1.2. The consent has been withdrawn when the legal basis for data processing is the User's consent; or
- 6.1.3. A valid objection to data processing has been raised in cases where the legal basis for data processing is the legitimate interest of the Administrator.

6.2. The data processing period may be extended if the processing is necessary to establish and pursue possible claims or defend against them, and after this period, only if and to the extent required by law. After the processing period, the data is irreversibly deleted or anonymized.

7. USER RIGHTS

7.1. The User has the right to access their data and request its rectification, deletion, restriction of processing, the right to data portability, and the right to object to data processing, as well as the right to lodge a complaint with a supervisory authority dealing with personal data protection.

7.2. To the extent that the User's data is processed based on their consent, it can be withdrawn at any time by contacting the Administrator (address provided above) or using the functionalities provided in the Service, including the email address:
quantummarketing.corp.ltd@gmail.com.

7.3. The User has the right to object to the processing of data for marketing purposes if the processing is related to the legitimate interest of the Administrator, as well as – for reasons related to the User's particular situation – in other cases where the legal basis for data processing is the

legitimate interest of the Administrator (e.g., in connection with the pursuit of analytical and statistical purposes).

7.4. The User has the right to lodge a complaint related to the processing of personal data with the supervisory authority, the President of the Personal Data Protection Office.

8. DATA RECIPIENTS

8.1. In connection with the provision of services or the sale of goods, personal data will be disclosed to external entities, including, in particular, suppliers responsible for servicing IT systems, entities such as banks and payment operators, entities providing accounting services, couriers (in connection with order fulfillment), marketing agencies (in the scope of marketing services), and entities affiliated with the Administrator, including affiliated companies or companies from its capital group.

8.2. If the User's consent is obtained, their data may also be shared with other entities for their own purposes, including marketing purposes.

8.3. The Administrator reserves the right to disclose selected information about the User to the appropriate authorities or third parties who request such information based on the relevant legal basis and in accordance with applicable law.

9. PERSONAL DATA SECURITY

9.1. The Administrator ensures the security of personal data by implementing appropriate technical and organizational measures aimed at preventing unlawful data processing and their accidental loss, destruction, or damage. In addition, the Administrator exercises particular diligence to ensure that personal information is:

- 9.1.1. Accurate and processed in compliance with the law;
- 9.1.2. Obtained only for specified purposes and not further processed in a manner incompatible with those purposes;
- 9.1.3. Adequate, relevant, and not excessive in relation to the purposes for which it is processed;
- 9.1.4. Accurate and up to date;
- 9.1.5. Not kept longer than necessary;
- 9.1.6. Securely stored;
- 9.1.7. Not transferred to a country outside the European Economic Area without adequate

protection.

9.2. To better secure the User's account, it is recommended to:

- 9.2.1. Use antivirus programs, including regular disk scans for viruses;
- 9.2.2. Use the Service only through trusted computers with only verified software installed;
- 9.2.3. If the User uses the Service on a foreign computer, such as in an internet cafe, they

should not save data on the computer and delete the browsing history.

9.3. The Administrator continuously analyzes risks to ensure that personal data is processed securely – ensuring, above all, that only authorized persons have access to the data and only to the extent necessary for the tasks they perform. The Administrator ensures that all operations on personal data are recorded and performed only by authorized employees and associates.

9.4. The Administrator takes all necessary measures to ensure that its subcontractors and other cooperating entities also guarantee the application of appropriate security measures whenever they process personal data on behalf of the Administrator.

10. CONTACT INFORMATION

10.1. The Administrator can be contacted via email:
quantummarketing.corp.ltd@gmail.com.

10.2. The Administrator has appointed a Data Protection Officer who can be contacted via email at quantummarketing.corp.ltd@gmail.com on any matter related to personal data processing.

